

ABSTRACT OF THE DISCLOSURE

A cosmetic kit has a backing portion on which there are receptacles for containing cosmetics. Each receptacle contains a cosmetic suitable for use on a different portion of the human face. The receptacles themselves or a mask which overlies the receptacles are in shapes which pictorially represent the portion of the face on which each cosmetic is to be used. Thus the user need merely use the cosmetic in the receptacle pictorially representing the portion of the face on which the cosmetic is to be applied; assuring that the proper cosmetic is used for each portion of the face. The kit may be contained in a carrying case which includes a mirror and a receptacle for cosmetic applicators.